

ALPHA PROJECT

Where Miracles Happen!



Sponsorship Levels

Alpha Miracle Makers

\$25,000+

- Name at the end of Alpha Project's 1/2 hour documentary
 - Aired on Cox Cable
 - Estimated Number of spots: 12
- Name at the end of Alpha Project's end of year commercial campaign (runs from Nov. through Dec.)
 - Estimated Number of network commercials: 300
 - Estimated Number of cable commercials: 800
- Feature with Alpha Project and Rod Luck during KUSI Morning News
- Logo in both bi-annual Alpha Journals
- Name on website with direct link to organization site
- Name on all e-blasts
- Platinum Sponsor at Councilmember Jim Madaffer's Fall Fiesta Fundraiser (\$4,900 value)

Alpha Dream Makers

\$10,000+

- Name listed at the end of Alpha Project's 1/2 documentary
 - Aired on Cox Cable
 - Estimated Number of spots: 12
- Logo in both bi-annual Alpha Journals
- Name on website with direct link to organization site
- Name on e-blasts, 6 times per year
- Platinum Sponsor at Councilmember Jim Madaffer's Fall Fiesta Fundraiser (\$4,900 value)

Alpha Wish Makers

\$5,000+

- Logo in both bi-annual Alpha Journals
- Name listed on website with direct link to organization site
- Name on e-blasts, 3 times per year
- Platinum Sponsor at Councilmember Jim Madaffer's Fall Fiesta Fundraiser (\$4,900 value)

Alpha Saints

\$3,500+

- Name in both bi-annual Alpha Journals
- Name listed on website with direct link to organization site
- Name on e-blasts, 2 times per year
- Gold Sponsor at Councilmember Jim Madaffer's Fall Fiesta Fundraiser

Alpha Angels

\$2,500+

- Name listed in one of the bi-annual Alpha Journals
- Name on website with direct link to organization site
- Name on e-blasts, 1 time per year
- Silver Sponsor at Councilmember Jim Madaffer's Fall Fiesta Fundraiser

Alpha Friends

\$1,000+

- Name listed in one of the bi-annual Alpha Journals
- Name listed on website with direct link to organization site
- Bronze Sponsor at Councilmember Jim Madaffer's Fall Fiesta Fundraiser

May, 2007